



## Caim & Obemland in the morning!







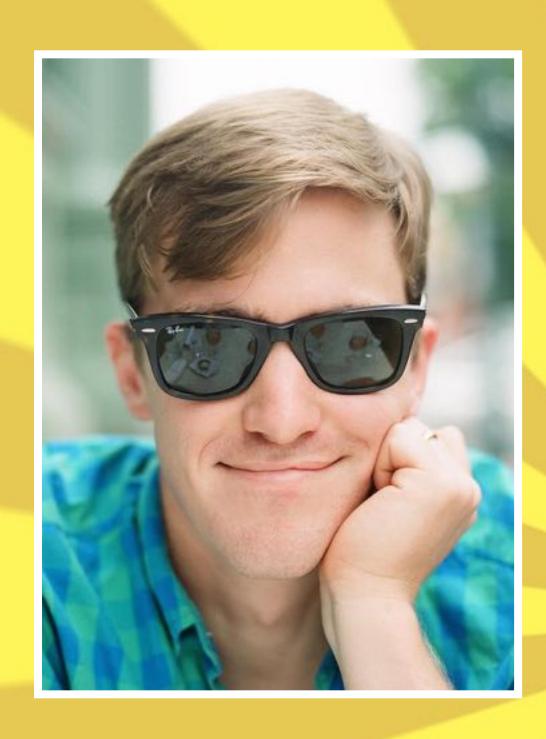
## Caim & Obemland in the morning!



#### Fight For LA-ME



The Global Adib Edge Forth Fress News Show Special Guest: Chris Lema



#### Michael Cain

**Classical Mechanic at Automattic** 

@michaeldcain mapandmenu.com

#### Konstantin Obenland

Minister of Propaganda at Automattic

@obenland konstantin.obenland.it







2017 Community Summit











Many entrepreneur the doors of 1 Infini everywhere drool. I

#### Core Editor Update



#### 1.0 Is The Loneliest Number

Many entrepreneurs idolize Steve Jobs. He's such a perfectionist, they say. Nothing leaves the doors of 1 Infinite Loop in Cupertino without a polish and finish that makes geeks everywhere drool. No compromise!









Buddy Camp Miami 2017





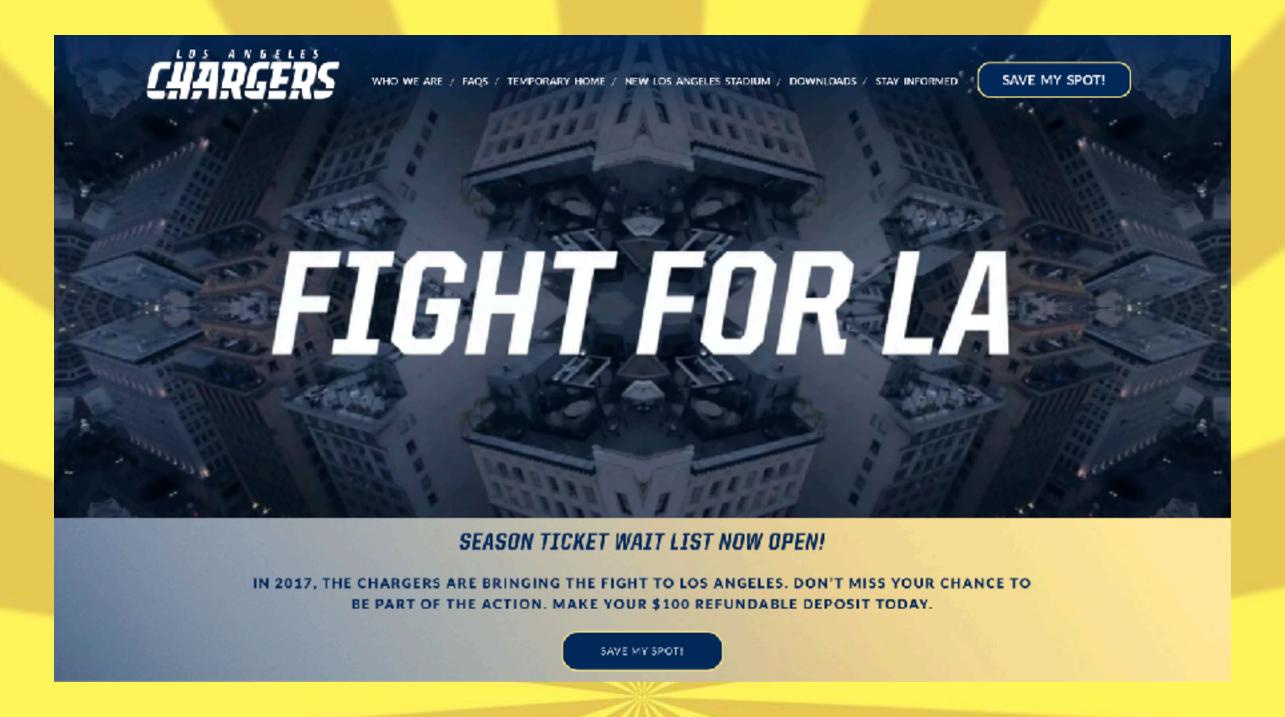


#### Still to come...



201

Special Guest: Chris Lema



### LA Chargers Season Tickets Get yours today!





## Caim & Obemland in the morning!

#### Chris Lema

Helping businesses leverage WordPress and helping WordPress businesses find leverage



#### Chris Lema

Vice President, Products & Innovation at Liquid Web

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\* with Special Guests, Cain & Obenland



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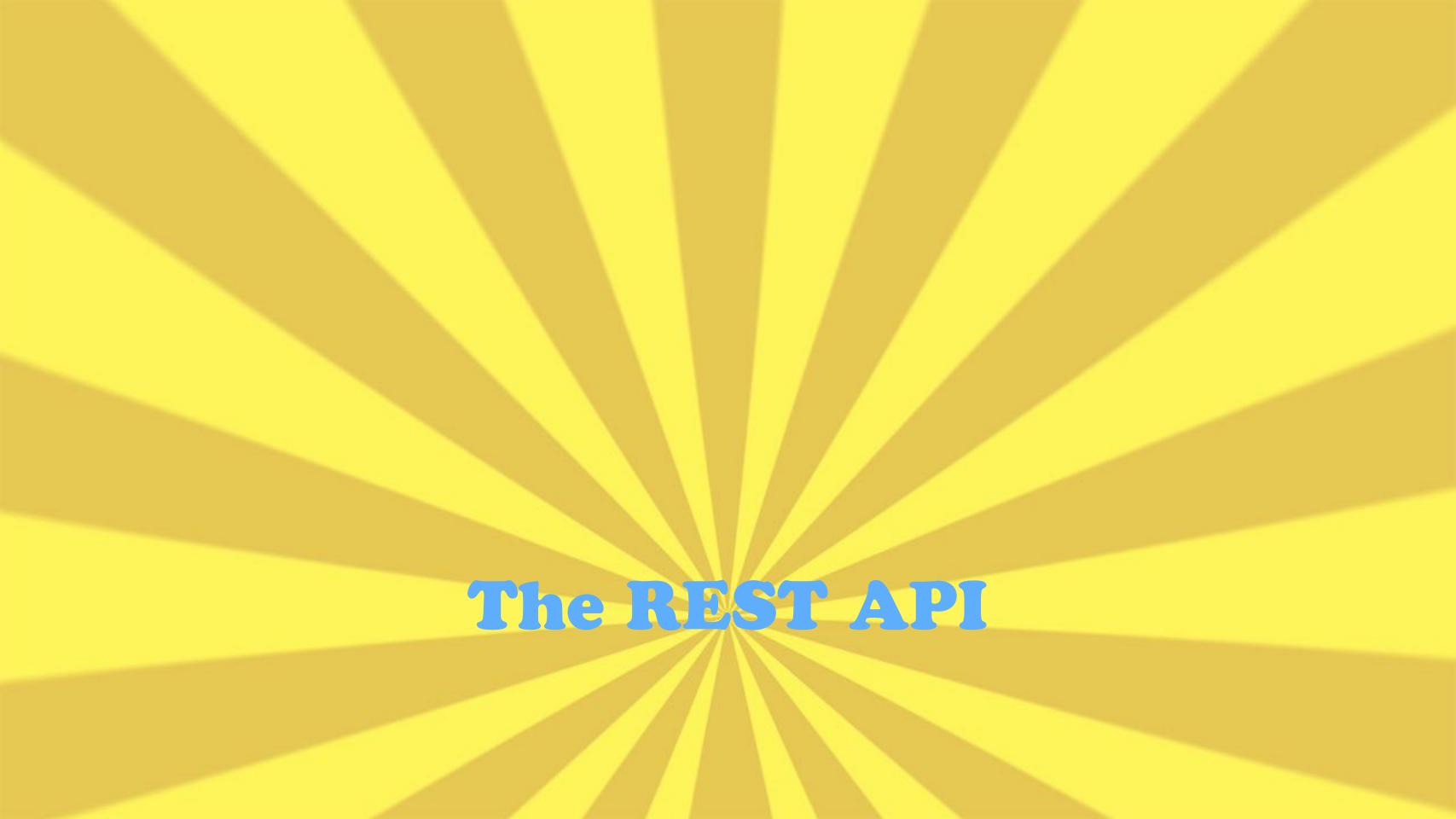
### 2017 Core Focuses Editor, Customization, REST API

# Predictable release cycles

# New default theme every year

#### New Structure for WordPress releases

## Core Performance & Bug fixes



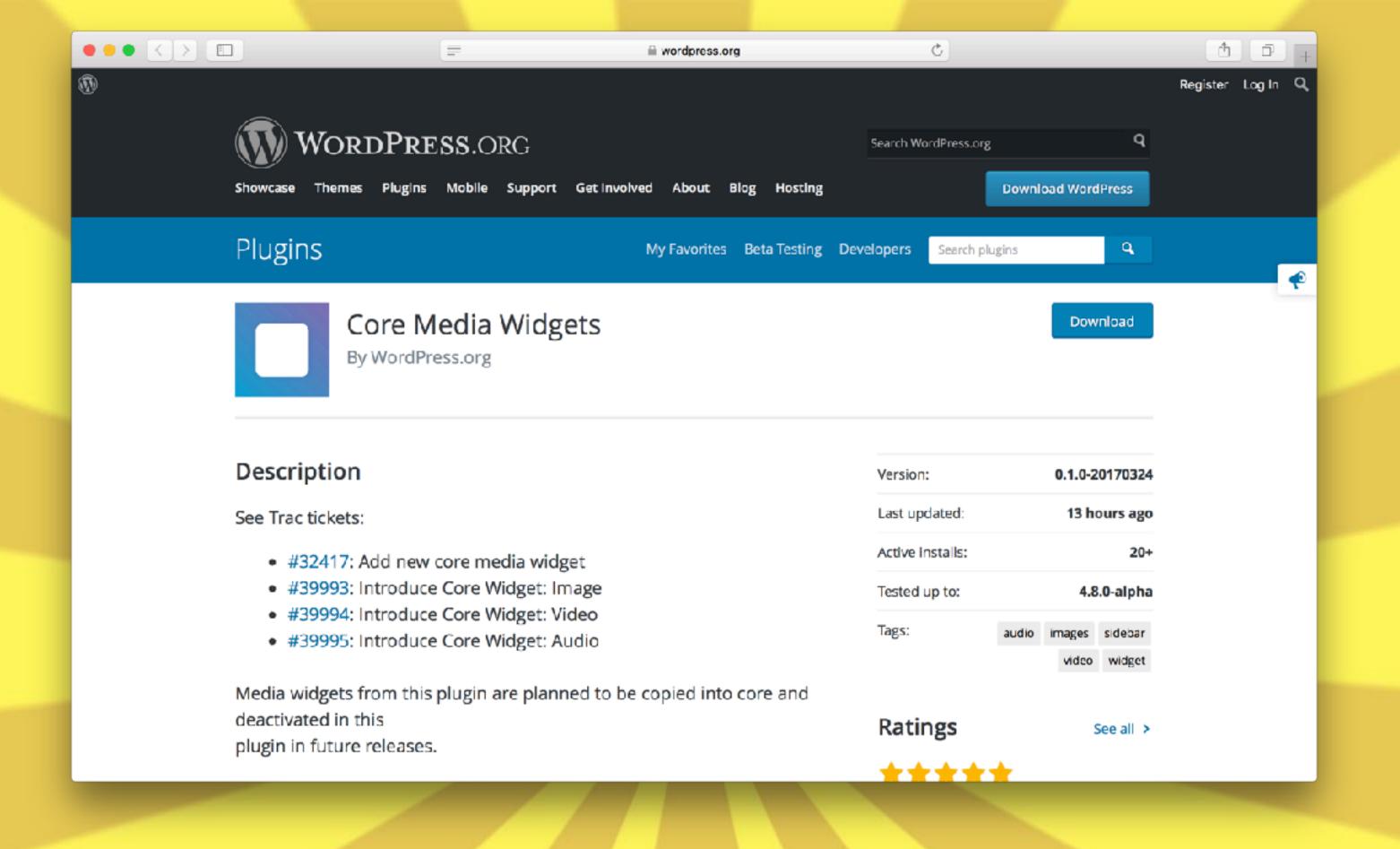
#### REST API

- Measure Output not Input
- First party usage of the endpoints in Admin
- Replace admin-ajax



#### Customizer

- Speed: Instant changes
- Bring over fundamental Editor building blocks
- Customization "outside of the box" of post content

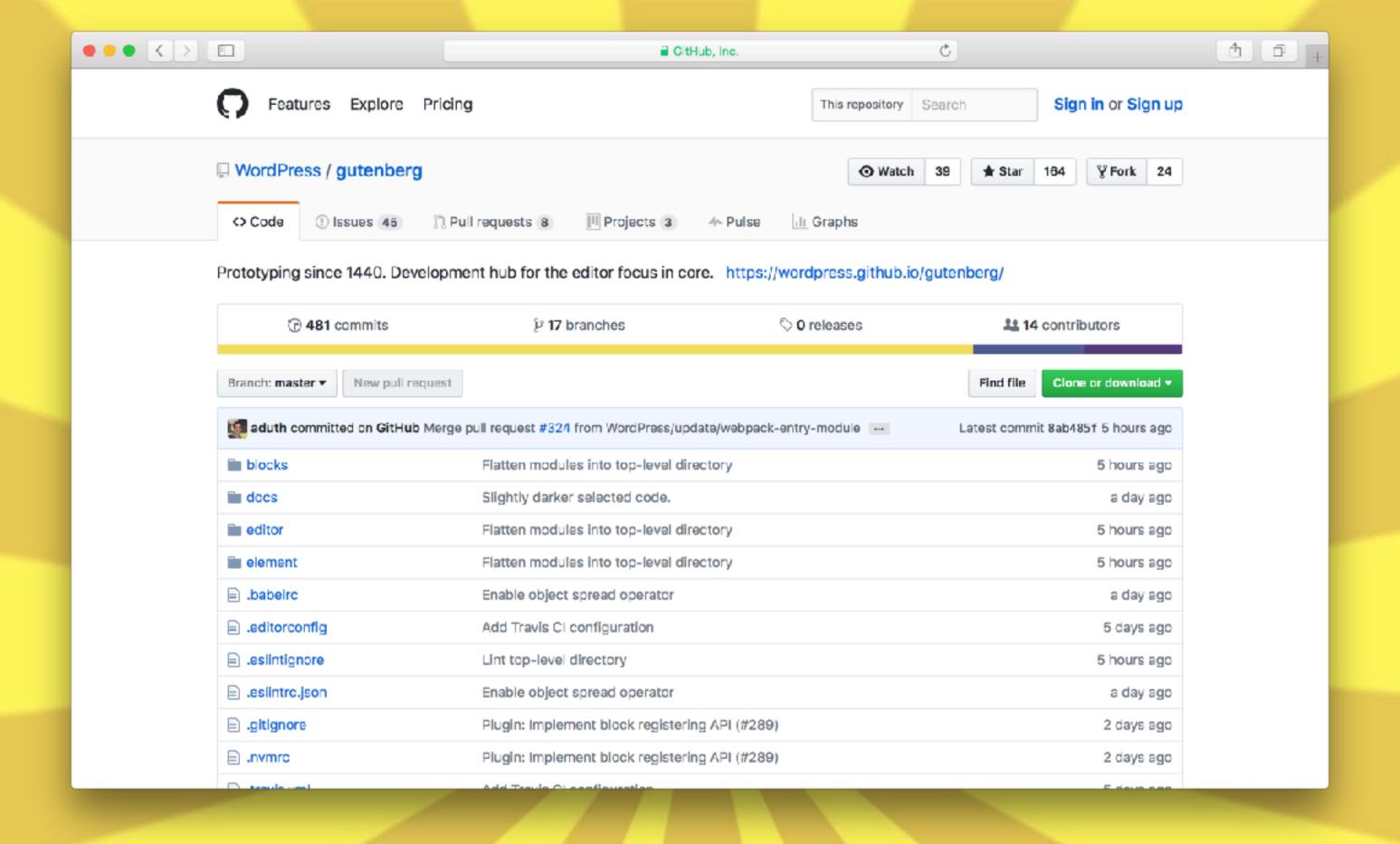




#### Editor

- Block based
- Unify widgets/shortcodes
- New page and post building experience







## Calin & Obenland in the morning?